



Local Area Research + Intelligence Association

LARIA Newsletter December 2023

LARIA Updates

We would like to take this opportunity to thank all LARIA members for their support over the last year and wish you a very Merry Christmas and a Happy New Year!



News

**LARIA: Beyond the Research
Video Podcast in partnership
with CACI**



In Partnership with



Local Area Research + Intelligence Association

As the needs of local communities become increasingly complex, and public sector organisations face common challenges around resourcing, budgeting, and effectively meeting the diverse needs of local residents, the use of data in decision-making is more important than ever before.

At CACI, providing data and insight to the Public Sector is just the start. We combine our expertise in data, data science, and data technology to enable you to put data at the heart of your business strategy. As part of CACI's commitment to the public sector, we have teamed up with LARIA to create a short video series diving into the latest happenings in the Public Sector, explore challenges faced, and review just some of the consumer insights we hold that can help you better understand how to support your community.

The series will provide you with everything from an introduction to LARIA, the latest insights drawn from the LARIA member survey highlighting the biggest challenges your peers are facing, as well as the ongoing impact of the rising Cost of Living. To view the first edition and register for access to the video series [click here](#).

**New report predicts potential to achieve
£5.7 million efficiency savings with a 6:1 RoI
for Nottingham City Council**



Organisations of all kinds demand evidence before they can justify strategic investment.

This new case study 'Return on Investment Analysis: Assessing the socio-economic value of address and street data to Nottingham City Council' should be of huge interest to all local authority decision-makers. In it, the findings show that for every £1 invested in the use of accurate and integrated addressing, there lies the potential to make efficiency savings and increase revenue organisation-wide by up to £6. The report predicts that the benefits could generate a NPV of £5.7 million over the period 2023 to 2026.

As a step-change in functionality, by integrating UPRNs and USRNs this study shows the value of different departments utilising authoritative address and street data. The report examined 6 specific areas:

- 1. [Data integration](#), the total impact of integrating addressing data from 2018 to 2026 using the UPRN is estimated to be around £2.4 million
- 2. [Collection of business rates](#), with an impact at an estimated uplift of £6.2 million in newly-identified business rates
- 3. [Children's social care and early help services](#), the total impact of investing in better addressing will be an estimated increase of £0.4 million
- 4. [Safer housing](#), the overall efficiency gain to the council for licensing and enforcement is in the range of £215,000 per annum
- 5. [Waste management](#), the total impact over the period 2018 - 2026 is estimated at £0.6 million
- 6. [Workplace parking levy](#), a conservative estimate suggests that the direct savings would be at least £5,000 per annum.

Other [social and environmental benefits](#) were identified but not quantified at this time including:

- 1. Electoral registration

- 1. Planning
- 2. Climate change, including net zero neighbourhood proposal. Retrofit and energy assessment.

Read more at [Council reveals efficiency savings of £5.7million through use of data.](#)

LGA webinar on 7th December

On 7th December, GeoPlace ran a webinar with the LGA focussed on 'Your best kept secret, how to derive efficiencies and insight from the data you didn't know you had'.

390 officers signed up to the webinar, including chief executives, heads of IT, heads of insight & analysis, transformation leads, business intelligence and performance officers, policy advisers and ward members. There were excellent presentations from the LGA, the chief executive of Adur & Worthing Councils, the former leader of Sevenoaks Council as well as GeoPlace, all of which attracted plenty of questions from attendees.

We've put together a resource page on the website to provide further information to attendees, see [How to derive efficiencies and insight from the data you didn't know you had.](#)

The group of Local Authorities who share their work on the Census, population and other work met again on 5th December. The conversation was around the revised mid year estimates from ONS and implications for performance and service management. There's work on numbers in nursery and primary schools to plan for revised school funding. How deprivation is measured and for which areas. And continued work on Census briefings. A full hour of sharing.

Courses, Training Events and Webinars

Supporting unpaid carers in the NHS and social care – free half day conference on 9th February

On Friday, 9th February, researchers at King's College London will be hosting a free half day conference that explores support for unpaid carers in health and social care. This is a hybrid event with options to join via Zoom or in person.



We will open the conference with some initial findings from our study about the [right to a care supporter](#). We will then share some resources that have been co-produced with two PPIE groups to help people understand their rights when staying in hospital or a care home. Following this, we are delighted to welcome colleagues working in the NHS and social care to present case studies of how they support unpaid carers in their respective settings.

If you would like to attend, please [register via EventBrite](#).

For more information, please email [Jo Brown](#).

Two new HSCWRU Homelessness webinars in 2024:

Homelessness Radical Safeguarding Toolkit: shaping homelessness social care

Thursday 18 January 2024, 10 to 11.30am [Book here](#)

Homelessness and multiple disadvantage: Improving responses for women

Thursday 29 February 2024, 10 to 11am [Book here](#)

All events are online (via Teams), free and open to all.

Jobs

Business Intelligence Analyst (Strategic Research) - Warwickshire County Council

£36,648.00-£39,186.00 per annum



We are looking to recruit an experienced and enthusiastic intelligence analyst/researcher to join the Strategic Research Team in the Business Intelligence Team at Warwickshire County Council.

This is an exciting opportunity to join a Business Intelligence team that provides a critical function to the council, ensuring that we can make evidence-based decisions, can understand what we are doing well and where we can do better. The role will help to deliver the team's work programme through the analysis, interpretation and innovative reporting of both contextual and service data and will also contribute to consultation and engagement activities. You will be fundamental to ensuring that senior management and commissioners have the best intelligence available to them to support decision making and service delivery, allowing the effective targeting of resources within a challenging financial environment.

For more information, please see the [job advert here](#).

Closing date: 8th January 2024

To submit a job advert to appear in the newsletter or on the LARIA website, please download and complete this [form](#) (Full Corporate and Corporate Members only). You can also post Job Vacancies on the Jobs Board in the LARIA [Members' Area](#).

The next newsletter submission deadline is [Thursday 25th January](#).

Are you a Corporate or Full Corporate Member?

Laria

Local Area Research + Intelligence Association

Your LARIA Corporate Membership entitles you to submit content to the monthly LARIA newsletter, if you have any research, events, job adverts, resources or news which you would us to include

please send it to admin@laria.org.uk.

The next newsletter submission deadline is **Thursday 25th January**.

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