Time	Event
09:00-09.50	**Registration and networking**
09:50-10:00	**Introduction** Gerallt Evans-Hughes, MD Global 1-Digital Insight and Chair of LARIA CPD Events Group, LARIA Council Member and LARIA Trustee.
10:00-10:10	**Welcome Address** Baroness Tanni Grey-Thompson DBE, President, Local Government Association
10:10-10:40	**Unlocking data insights to achieving inclusion** *At a time of significant changes across the Country, it is vital for public sector organisations to access and use up-to-date insights about residents and service users to prioritise and deliver services effectively and efficiently.* *To achieve inclusion, evidence-based decision-making is crucial and requires organisations to have a good data foundation. The most effective way to achieve this is by adopting a blended data approach which makes use of open, administrative, and commercial data sources. This blend of data will provide users with actionable insights that reflect the local community which will ensure the provision you have in place meets with the requirements of the people who live and engage in your area.* *CACI has an array of products describing people and place that provide us and our clients with unparalleled data-driven insights. Through our work across the public and private sectors we've developed solutions that are designed to evidence multiple applications which cover the inclusion spectrum, ranging from identifying those most at-risk and vulnerable through to assessing service provision.* *To help demonstrate the importance of data insights and how they'll help achieve inclusion, our presentation will show you how our data can be applied to support knowledge information management and cost of living activities.* **Gina Bryden & James Debenham, Principal Consultant, CACI Ltd**
10.40-11.10	**The Evaluation Task Force and the What Works Centre for Local Economic Growth – what they do and how they can help improve evaluations in your area** *This session will provide and introduction to the Evaluation Task Force (ETF) and the What Works Centre for Local Economic Growth (WWG) and the aims of both organisations in improving the evidence base of local growth initiatives. The session will also discuss what services are available to support LA practitioners with evaluation.* *The detailed session outline is below:* • *Genesis of the Evaluation Task Force (ETF)* • *The Aims and objectives of the ETF* • *Introduction to the What Works Network* • *The What Works Centre for Local Economic Growth and its aims* • *A case study example illustrating what we mean by robust evaluation* • *Further resources and support* **Miriam Styrnol, Senior Evaluation Advisor, Evaluation Task Force, Cabinet Office / HM Treasury & Megan Streb, Head of Outreach, What Works Centre for Local Economic Growth**
11.10-11.30	**Refreshments and Networking**
11.30-12.00	**Lived Experience: Maximising value from free-text in surveys** *Service user engagement through surveys provides critical intelligence for the ongoing and improved delivery of public sector services. They are a key mechanism for understanding the lived experience of our residents. Historically we are great at making use of the quantitative data captured, but do we always make optimal use of the qualitative free-text data we collect? This session talks through how we have maximised value from a large periodic survey using natural language techniques to provide regular automated insights from free-text fields that supplement quantitative outputs, giving a more holistic and richer view of service user experience.* **Stephen Simpkin, Data Science Fellow, Essex County Council**

12:00-12:30	**Using Discrete choice experiments to help services and commissioners to improve the experience of people who need care, understand different groups and secure better sustainability: a case example with application to homelessness.**
	In this session Dr Michela Tinelli, from the Care Policy Evaluation Centre at the London School of Economics and Political Science (LSE), will present the application of the Discrete Choice Experiments (DCEs) approach to measure service users' preferences and use behavioural data to support the implementation and sustainability of Out-Of-Hospital (OOHC) care for people experiencing homelessness.
	From this session, delegates will learn:
	• *Why preference data are needed in social care and who needs such information*
	• *What DCEs are and how to interpret DCE results.*
	• *What you can do with DCE data to inform social care decision-making with application to homelessness.*
	This work is part of the Department of Health and Social Care (DHSC) funded evaluation (2021 – 2023) of the national OOHC programme for people experiencing homelessness in England. Michela's research is concerned with the evaluation of patient experience and the socio-economic impact of health and social care services for harder to serve populations, such as people experiencing homelessness. She develops cost and outcome performance platforms to support person-centred care and to inform policy and practice decision-making. Michela previously led the economic evaluation for the NIHR-funded: Effectiveness and cost-effectiveness of usual care versus Specialist Integrated Care: a study of hospital discharge arrangements for homeless people in England. She is currently leading the economic analysis for the NIHR-funded Housing Model Evaluation (HOME) study focused on improvements in health associated with housing-led systems for people experiencing homelessness, while completing her NIHR School for Social Care Research-funded Leadership Fellowship looking at the application of DCEs to support better decision making in social care. **Dr Michela Tinelli, Assistant Professorial Research Fellow, London School of Economics and Political Science (care Policy Evaluation Centre) & Peter Moore, Oxfordshire Health and Housing Project Manager, Oxford City Council**
12:30-13:30	**Lunch, Networking & Awards** **Chaired by Juliet Whitworth, Head of Research and Information, Local Government Association and LARIA Council Member**
13:30-14:00	**Developing a Supportive Culture for Research at Place in Doncaster** *We will give an overview of the HDRC Doncaster and how this works collaboratively with key partners across the city to develop a positive research culture. We will discuss, by way of an example, our Born and Bred in Doncaster (BaBi-D) electronic cohort study. BaBi-D harnesses the power of routinely collected data to identify underserved communities and explore patterns in public health and wellbeing to inform practice, as well as being a significant research asset.* *BaBi-D began recruitment in July 2022. Our session will therefore share the learning we have acquired over the first year, with particular reference to:* • *Developing shared understanding of the project between stakeholders* • *The importance of trusting professional relationships in developing a supportive research culture* • *Mechanisms for ensuring assets are shared in a way that maintains data security while promoting progress* • *How we work with practitioners and community stakeholders to ensure that our work is inclusive and informed by all voices equally* *The session will conclude with an overview of our progress to date and sharing our visions for the future of data driven research in Doncaster.* **Alex-Jade Delahunty, HDRC Policy and Insight Manager and Katie Marvin-Dowle, Public Health Improvement Coordinator (Research), City of Doncaster Council**

14:00–14:30	**The Minimum Income Standard in Luton** *The Minimum Income Standard (MIS) is an annual measure of the cost of living created by the Joseph Rowntree Foundation (JRF), which details what different household types need to spend in order to reach a minimum socially acceptable standard of living. We have also added some extra financial bands to the model to reflect likely scenarios for households adapting to the rising cost of living.* *The MIS is aspirational and reflects what the household outgoings would be if people have the opportunities and choices to fully participate in society in the UK in 2022, and have a good 'financial quality of life'.* *We have used local data on household classification and average income to estimate the number of households that fall into each of our Luton MIS bands. This means that we can also estimate how many households may be financially struggling. It is a novel and developing method of understanding the cost of living for our households and is part of our local picture to understand 'poverty' in the town.* *Delegates will learn about JRFs MIS, how we have adapted this to help further explore our local community and feeds into other projects to help benchmark Luton's progress towards our Luton 2040 aim of eliminating poverty - in addition to further our understanding about poverty and inequity in our community and help support Luton's residents.* *We will explain our methodology, the caveats and the assumptions we have had to make and the numerous challenges and hurdles we have had to clear. We can also focus on the results and our interpretation of these – particularly given that at times it has presented unexpected results that feed into our local knowledge and challenge some of our underlying assumptions.* **Katy Bodycombe, Public Health Principal – Intelligence & John Stokes, Senior Intelligence Analyst, Luton Council**
14:30-14:50	**Refreshments and Networking**
14:50-15:20	**"My life became revolved around watching the meter": Understanding poverty through the lived experiences of residents** *During Winter 2022/23, Kirklees Council interviewed 12 residents to better understand their direct lived experiences of poverty and the impact of rising cost-of-living pressures. The learning from this study is being used to improve service delivery and inform alternative approaches to resident engagement.* *In our presentation we will share how we trialled two new approaches to community research:* *1. Testing a new research ethics framework, to ensure all information governance and research-related factors were considered;* *2. Recruiting participants via our Local Area Coordinators (LACs), who also helped participants with online questionnaires and provided emotional support throughout the study. Pre-existing levels of trust with LACs ensured that participants felt comfortable sharing their stories.* *We will discuss our experience of utilising community assets to support research, and the importance of hearing from those in poverty when planning responses to poverty and cost-of-living pressures. In addition, we will share key findings from the study and reflections on what went well (and what could have gone better), and will review what has happened since our report was released.* *The report based on this research is available here: www.kirklees.gov.uk/povertymatters* **Owen Richardson, Data and Insight Enablement Lead for Public Health and Tamsin Macdonald, Local Area Coordination Manager, Kirklees Council**
15:20-16:20	**How the Office for National Statistics produces inclusive statistics to better inform local decision making** *The Office for National Statistics (ONS) has been working to make its data as inclusive as possible so as to best understand the diverse populations that sit behind its official statistics and to ensure that its data can best support local leaders to meet their community's diverse needs. This session will cover how the ONS does this now, how it will continue to do so in the future and how it can work alongside local partners to maximise the benefit of ONS data.* **Fiona Dawe, Deputy Director Strategic Engagement and Development Division & Annemari De Silva, ONS Local Regional Lead Analyst – South East, ONS Local, Office for National Statistics**
16:20-16:30	**Conference Close** **Kate Waterhouse, Chair, LARIA**

LARIA reserves the right to amend the programme at any time.