

## LARIA'S Autumn Webinar Series 2021

### Routes to recovery – using data to build back better

#### Sponsorship Package

LARIA's webinar series provides delegates with the ideas, tools and techniques for influencing decision-makers and delivering improved outcomes based on robust data, evidence and research. LARIA is pleased to offer you the chance to be a part of the Autumn Webinar Series 2021, helping us to support local area organisations who have been the driving force behind the UK's response to the Covid-19 pandemic and will be pivotal in building back better in the UK's road to recovery.

LARIA is largely a voluntary organisation and we rely on the time and goodwill of members. LARIA exists to promote continuous improvements in the quality and impact of local research and intelligence. By promoting high standards and excellence in research, analysis and insight we ensure maximum impact in the delivery of high quality public service.

Get involved by sponsoring a webinar offering your organisation the opportunity to:

- Raise your profile within the research sector.
- Demonstrate new products and services.
- Source new leads for business.
- Keep up to date with needs of your audience.
- Build new and strengthen current partnerships.
- Opportunity to network



## Sponsorship Package: £450

- Guest Blog within one edition of LARIA monthly newsletter.
- Logo and organisation overview on the webinar page of the LARIA website including link back to your website.
- Logo and 50-word overview on the Eventbrite registration page.
- Logo included on any correspondence in relation to chosen sponsored webinar.
- Opportunity to speak for 10 minutes to include any questions and using the Poll function in Zoom – the content must be relevant to the webinar topic.
- Logo included on the welcome slide when attendees access the meeting.
- Allow people to pre-book 121 meetings before or after the webinar Zoom session.
- 2 x tweets from the @laria account (to be approved by LARIA Council).
- A list of delegates post webinar that agree to share their details with you to add to your database.
- Thank you from Webinar Chair.
- 1 x PDF insert to be included in the final confirmation email sent to delegates.
- 2 x delegate passes to attend the full series if your organisation is not a member.



## Booking Form

Please state your chosen webinar. A copy of the programme will be shared once finalised (please note our Partners receive first refusal on webinar selection)	
Main Contact and Email Address	
Organisation	
Contact Telephone Number	
Invoice Address (please quote PO number if applicable)	
Webinar Attendees Name and Email Address	
Please confirm if you are happy for your email address to be included on the electronic delegate list sent to other sponsors after the webinar	
Please state if you require the sessions to be subtitled or if you have any other special requirements	

Please provide your overview and organisations logo in JPEG format for the LARIA website and Eventbrite registration site with your booking form.

If you are providing an PDF insert to be circulated in the final confirmation email, please provide a copy no later than 7 days prior to your chosen webinar.

You will be contacted separately regarding all other areas of the sponsorship package.

## Terms and Conditions of Sponsoring

These Terms and Conditions are between LARIA ("the Organiser") and the Sponsor whose details appear on the Sponsor Booking Form ("the Form") to which these Terms and Conditions are attached.

**LOCATION.** The LARIA Autumn Webinar Series 2021 ("the Event") will be held via Zoom, exact dates to be confirmed. It is the sponsors responsibility to ensure they can access Zoom, please view the minimum requirements [here](#). The Organiser reserves the right to make such modifications and changes to sponsor packages as may be necessary to meet the needs of the Organiser and Sponsors.

**SPONSOR INFORMATION.** The Organiser agrees to allocate the chosen webinar to the Sponsor on a first come first served basis. However, Partners of LARIA receive first refusal on webinar selection. Should any dispute arise as to the webinar selection the decision of the Organiser will be final and binding. The Organiser reserves the right to cancel the webinar for any reason, and without prior notice to the Sponsor, in which event any payment received in respect of the sponsor package booked will be refunded, subject to deduction of reasonable administration costs.

**PAYMENT.** Invoices will be issued for all sponsorship packages and all payments must be received within 28 days of receipt of invoice or prior to the chosen webinar depending on which date comes first. The sponsorship package will not be considered booked until payment is received.

**CANCELLATION.** All cancellations must be by written notice to the Organiser. In the event the Sponsor cancels all or part of the sponsorship contract the following provision shall apply:

Cancellation before 19 November 2021 - 20% Refund. Cancellation on or after 19 November 2021 - No Refund

All payments made to the Organiser under this contract shall be deemed fully earned and non-refundable when made in consideration for (a) expenses incurred by the Organiser, and (b) the Organiser's lost or deferred opportunity to provide a sponsorship package to others, and (c) the potential effect of the cancellation of the Webinar Series as a whole and all cancellation fees that may become due hereunder are acknowledged by the Sponsor to constitute liquidated damages.

**ONLINE SECURITY.** [See here](#) for full details on Zoom.

**LIMITATION OF LIABILITY.** The Organiser shall not be liable for lost profits or other consequential loss caused to the Sponsor and the Organiser's total liability hereunder shall in no case exceed the amount of the total rent actually received by the Organiser from the Sponsor. The Organiser shall have no liability for any failure to perform its obligations hereunder where such failure to perform is due to any strike, civil disorder, riot, act of war, act of God, or any other cause of any kind whatsoever not within the Organiser's reasonable control. Nothing herein shall limit either party's liability for death or personal injury arising from the proven negligence by itself or its employees or agents.

**AGREEMENT.** This Agreement contains the entire understanding between the parties hereto and supersedes all previous agreements between the parties. No other terms or conditions (including any written, given verbally or attached to any purchase order form, document or correspondence) shall be included or implied unless agreed upon in writing and signed by a duly authorised officer or representative of each of the parties to this Agreement. No variation to this Agreement shall be valid unless it is recorded in writing and signed by a duly authorised offer or representative of the Organiser.

**ASSIGNMENT.** This contract cannot be assigned or transferred by the Sponsor.

**GOVERNING LAW.** This Agreement shall be subject to and construed in accordance with the laws of England and those parties hereby irrevocably submit to the jurisdiction of the English Courts. The Organiser shall be entitled to recover the costs, including reasonable solicitor's fees and/or collection fees in any action brought to enforce this contract or its rights hereunder.

**NAME**

**ORGANISATION**

**POSITION**

**DATE**

**SIGNED**

